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**Zephyr Ventilation Partners With Modenus For California Blog Tour  
Cheng Collection Designer, Best Selling Author And Innovator In Concrete, Fu-Tung Cheng, To  
Speak on Zephyr Partnership And “Living Well” With Design**

SAN FRANCISCO, October 15<sup>th</sup>, 2014—Zephyr Ventilation, the industry leader in ventilation hood design, innovation and technology, is excited to announce its partnership with Modenus, for a California Blog Tour (#BlogTourCali). Modenus is a comprehensive digital resource for design professionals and design enthusiasts and is hosting the tour that begins in Southern California and will work its way up north to the Zephyr Ventilation San Francisco Showroom.

The Blog Tour is comprised of 15 international design and lifestyle bloggers that have been selected by Modenus based on their blog content, social media presence and credibility in the design industry. Modenus is recognized for connecting bloggers and brands and taking the relationships offline, augmenting its social media efforts with events that have generated brand partnerships and increased visibility for manufacturers in the design industry.

“We’re thrilled to partner with Zephyr Ventilation for our California BlogTour,” says Veronika Miller, Modenus Founder and CEO. “Zephyr’s commitment to smart design and innovation is a perfect fit for this tour and we are especially excited to meet Fu-Tung Cheng; his work is inspiring and timeless and will provide excellent content for our bloggers.”

The tour kicks-off in Santa Monica at WestEdge Design Fair, a four-day event that offers the best in modern design, in an environment designed to engage, entertain and inspire. The fair offers the opportunity to shop from premium home furnishings brands and meet the designers behind thousands of inspiring products. Following WestEdge, the bloggers will travel up the California coast to San Francisco for an exclusive dinner with Zephyr Cheng Collection Designer, Fu-Tung Cheng.

Zephyr is celebrating the 10-year anniversary with Cheng; a renowned designer, best-selling author and innovator in concrete countertops. Cheng will unveil new products in the Cheng Collection and showcase his recent home designs throughout the Bay Area. The dinner and presentation will be held at the Zephyr Showroom, located in the heart of San Francisco’s vibrant Design District. It is North America’s largest ventilation showroom and features all of the hoods from Zephyr’s multiple collections.

“We are very excited to partner with Modenus and host BlogTourCali this weekend,” says Sarah Wahl, Director of Marketing. “It has been an incredible 10 year partnership with Fu-Tung and we’re eager to introduce him to this amazing group of bloggers and unveil his latest Zephyr designs.”

### About Zephyr

Since 1997, San Francisco-based Zephyr has continued to bring design, innovation and technology to the forefront of the kitchen ventilation hood industry. The company has challenged the perception of what ventilation means in kitchen design and created a new awareness of the importance of a high performing ventilation system. With acclaimed talent such as artistic visionary, Fu-Tung Cheng, and industrial designer, Robert Brunner, Zephyr is able to create cutting-edge residential range hoods unlike any other company. In addition, Zephyr has pioneered ventilation hood technology with the industry's first DCBL Suppression System™; an exclusive innovation that delivers the most silent, energy efficient and performance-driven range hoods available today. As a direct result of its commitment to elevating range hood design and technology, Zephyr is the recipient of several prestigious awards including Consumer Report Buy Rating, Consumer Digest Best Buy Rating, Chicago Athenaeum Good Design, ADEX (Awards for Design Excellence), Appliance Design 'Excellence In Design' and the Architectural Products 'Product Innovation Award.' To learn more, visit [www.zephyronline.com](http://www.zephyronline.com).

### About Modenus

Modenus is a curated online design resource at the heart of a world wide community of designers, design enthusiasts and manufacturers. Modenus supports its community with an expansive social media network, learning events, editorial excellence and trade show partnerships. To learn more, visit [www.modenus.com](http://www.modenus.com).