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**Zephyr Launches Limited Edition Okeanito
A Decade of Design; Cheng Collection by Zephyr**

SAN FRANCISCO, October, 2014—Zephyr Ventilation celebrates its 10-year anniversary with design partner Fu-Tung Cheng and introduces the Limited Edition Okeanito kitchen hood. Available in Rose Gold and Black Mirror Stainless, the Limited Edition Okeanito features mixed metallics and Zephyr’s groundbreaking technology to create a new focal point in kitchen design.

In 2004, Zephyr was the first appliance manufacturer to launch a signature line of range hoods: Cheng Collection by Zephyr. At the time, major retailers and fashion brands were partnering with designers to create signature products and apparel (E.g. Target’s partnership with Philippe Starck and H&M’s signature line of clothing with Karl Lagerfeld); however, this trend had not yet reached the appliance industry. Zephyr Ventilation recognized the opportunity to bring a new level of design to ventilation and partnered with Fu-Tung Cheng, an award-winning home designer, best-selling author and innovator in the use of concrete. The duo developed a line of hoods that embodied Cheng’s vast range of talents and accentuated kitchens with their graceful and timeless visual appeal.

The Limited Edition Okeanito is a testament to Cheng’s innovative use of materials and Zephyr’s commitment to staying on the cutting edge of design and technology. The hood features Zephyr’s Bloom™ HD LED lights that were designed in partnership with commercial camera lens designers. They have a 25,000-hour life and are the only range hood LED light bulbs that are dimmable with dual levels. In addition, the LED lights feature near-halogen light warmth and remain cool to the touch regardless of how long they are in use.

From mixing gold and silver jewelry to rose gold and brushed stainless steel appliances, consumers are gravitating toward an eclectic style in the kitchen that reflects their personality. The Limited Edition Okeanito responds to the market with an industrial chic aesthetic in two of the season’s hottest colors: Rose Gold and Black Stainless.

“It has been an amazing partnership with Fu-Tung and we are very excited to see what the future holds for the Cheng Collection as we continue to brainstorm new ways to bring innovative materials to our products,” says Luke Siow, Zephyr President. “The Limited Edition Okeanito gives consumers the option to get out of their stainless steel comfort zone. Rose Gold adds warmth and color to the kitchen and the Black Mirror Stainless is a bold focal point.”

The Limited Edition Okeanito is available in 36-, 42- and 48-inches with an internal 290 or 600 CFM blower and external 1,000 CFM blower. Optional wireless remote control is available. MSRP \$3,499

About Zephyr

Since 1997, San Francisco-based Zephyr has continued to bring design, innovation and technology to the forefront of the kitchen ventilation hood industry. The company has challenged the perception of what ventilation means in kitchen design and created a new awareness of the importance of a high performing ventilation system. With acclaimed talent such as artistic visionary, Fu-Tung Cheng, and industrial designer, Robert Brunner, Zephyr is able to create cutting-edge residential range hoods unlike any other company. In addition, Zephyr has pioneered ventilation hood technology with the industry's first DCBL Suppression System™; an exclusive innovation that delivers the most silent, energy efficient and performance-driven range hoods available today. As a direct result of its commitment to elevating range hood design and technology, Zephyr is the recipient of several prestigious awards including Consumer Report Buy Rating, Consumer Digest Best Buy Rating, Chicago Athenaeum Good Design, ADEX (Awards for Design Excellence), Appliance Design 'Excellence In Design', Spark Award and the Architectural Products 'Product Innovation Award.' To learn more, visit www.zephyronline.com.