



Media Contact:

Erica Tapiarene
erica@zephyronline.com
m: 408.607.1077

Zephyr’s New Lux Island Range Hood Mounts In-Ceiling For An Unobtrusive View Of The Kitchen

SAN FRANCISCO—Zephyr Ventilation, the industry leader in ventilation hood design, innovation and technology, today unveiled the newest product to its Arc Collection: Lux Island. Ideal for homeowners that want an unobtrusive view of the kitchen, Lux features an integrated design that discreetly mounts into the ceiling above the island cooktop.

Lux attracts a new market segment that gravitates toward an open kitchen layout and homeowners that entertain often around built-in islands yet do not want a traditional “island” hood. The “out of sight, out of mind” Lux won’t block sightlines in the kitchen, nor does it compromise on power or performance.

Lux is equipped with Perimeter Aspiration, a technique that moves airflow away from the central area of the hood and evenly distributes it through narrow openings around the perimeter of the hood. This ventilation method increases air velocity and improves the capture of cooking contaminants. Perimeter Aspiration ensures the hood will keep the kitchen free of smoke and debris and can handle the most powerful cooking jobs over European- or professional-style ranges.

Lux features three strips of industry-first, tri-level LED lights that create a clean, warm white glow that is evenly distributed on the cooktop. Additional features include: Multiple blower options (Internal CFM: 290, 600, 1100, and External/Inline CFM: 1,000), capacitive touch wireless remote control that lets you control all functions on the hood with one remote, and a recirculating option. Available in 43-inches. MSRP: \$2,099.

“We’re very excited to expand our product offering and create a solution for kitchens with open floor plans,” says Luke Siow, Zephyr President. “While some homeowners may appreciate a range hood that makes a bold design statement in the kitchen, there is the other side that prefers a minimal, modern design with a hood that is more discreet, yet still provides the same power and air capture. With Lux, we now have a solution for almost all range hood applications.”

Zephyr’s Arc Collection is designed in collaboration with Robert Brunner (former Apple Computer designer and designer of the Barnes & Noble Nook, Beats by Dre Headphones, etc.), and is as much about clean air as it is about clean lines. Brunner taps inspiration from simple, geometric forms and classic materials to bring a new sophistication to the kitchen.

About Zephyr

Since 1997, San Francisco-based Zephyr has continued to bring design, innovation and technology to the forefront of the kitchen ventilation hood industry. The company has challenged the perception of what ventilation means in kitchen design and created a new awareness of the importance of a high performing ventilation system. With acclaimed talent such as artistic visionary, Fu-Tung Cheng, and industrial designer, Robert Brunner, Zephyr is able to create cutting-edge residential range hoods unlike any other company. In addition, Zephyr has pioneered ventilation hood technology with the industry's first DCBL Suppression System™; an exclusive innovation that delivers the most silent, energy efficient and performance-driven range hoods available today. As a direct result of its commitment to elevating range hood design and technology, Zephyr is the recipient of several prestigious awards including Consumer Report Buy Rating, Consumer Digest Best Buy Rating, Chicago Athenaeum Good Design, ADEX (Awards for Design Excellence), Appliance Design 'Excellence In Design', Spark Award and the Architectural Products 'Product Innovation Award.' To learn more, visit www.zephyronline.com.