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**Zephyr Ventilation Facebook Photo Contest; Two Winners Will Receive New Kitchen Hoods
Upload a Photo of Old Kitchen Hood on Zephyr's Facebook Page; Get Friends to Vote**

SAN FRANCISCO, July 15th, 2014—Zephyr Ventilation, the industry leader in ventilation hood design, innovation and technology, has launched its second annual “Zephyr Upgrade” Facebook Photo Contest that encourages its fans to upload a photo for a chance to win a new Zephyr hood, among other prizes.

The contest challenges entrants to upload a photo via Facebook with a quick caption that explains why they need a new range hood. Participants can also enter via Instagram or Twitter with the hashtag #ZephyrUpgrade. Following the entry period, contest participants can have their friends vote on Facebook for their entry; each Facebook user can vote for one photo once per day.

Zephyr will select the Grand Prize winner from the top 10 most voted entries based on creativity and how bad the owner truly needs an upgrade. The photo with the most votes will receive a ventilation hood from Zephyr's Essentials Europa Collection and five additional entrants will be selected at random throughout the duration of the contest and will receive an Element Portable Grill.

The photo entry period runs from July 8th – 27th and the voting period runs from July 28th – August 11th. Winners will be announced on Friday, August 15th.

“We had a great response to our Zephyr Upgrade contest last year, so we're excited to launch it again and see all of the creative entries,” says Sarah Kramer, Director of Marketing. “We're continuing to interact and engage with our online community and educate our fans on the importance of a properly functioning ventilation system.”

About Zephyr

Since 1997, San Francisco-based Zephyr has continued to bring design, innovation and technology to the forefront of the kitchen ventilation hood industry. The company has challenged the perception of what ventilation means in kitchen design and created a new awareness of the importance of a high performing ventilation system. With acclaimed talent such as artistic visionary, Fu-Tung Cheng, and industrial designer, Robert Brunner, Zephyr is able to create cutting-edge residential range hoods unlike any other company. In addition, Zephyr has pioneered ventilation hood technology with the industry's first DCBL Suppression System™; an exclusive innovation that delivers the most silent, energy efficient and performance-driven range hoods available today. As a direct result of its commitment to elevating range hood design and technology, Zephyr is the recipient of several prestigious awards including Consumer Report Buy Rating, Consumer Digest Best Buy Rating, Chicago Athenaeum Good Design, ADEX (Awards for Design Excellence), Appliance Design 'Excellence In Design' and the Architectural Products 'Product Innovation Award.' To learn more, visit www.zephyronline.com.

