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Small Upgrades; Big Impact**Zephyr's Wide Range of Styles and Groundbreaking Technology Offers a Breath of Fresh Air**

SAN FRANCISCO, October 2013—With the holidays quickly approaching and entertaining season upon us, it's an ideal time to look at what upgrades can be done to spruce up the kitchen, without investing in a complete renovation. Zephyr leads the industry in kitchen ventilation hood design, innovation and technology and offers an array of products that can instantly transform a kitchen from mundane to design centric.

No longer an afterthought, a kitchen ventilation hood serves multiple purposes in the most important room in the home. A striking island or wall range hood elevates the kitchen design and serves as a prominent focal point, while simultaneously extracting hot air, grease and odors from high-powered cooktops.

In addition, a proper ventilation system contributes to a healthier home with recirculated and clean air. According to [Berkeley Lab](#), emissions of nitrogen dioxide in homes with gas stoves exceed the Environmental Protection Agency's definition of clean air in an estimated 55 to 70 percent in those homes. Zephyr's hoods feature a "Clean Air" technology that powers on the hood every four hours for 15 minutes, providing fresh and recirculated air throughout the home. Zephyr's hoods also feature an exclusive DCBL Suppression System™ technology that reduces energy consumption by 80 percent and lowers the range hood's noise by 77 percent (so you can focus on the conversations at the dinner table instead of a loud humming noise) - all while increasing performance.

“At Zephyr, we see the range hood as more than just an appliance; we strive to give our customers the unexpected by partnering with designers, introducing groundbreaking technology and ensuring we're delivering an overall quality product,” says Luke Siow, Zephyr President.

According to [Yahoo! Finance](#), upgrading the kitchen pays off consistently and adds value to the home. Homeowners that invest in both small and larger upgrades such as fresh paint, light fixtures, appliances and cabinetry, will definitely see the return of investment (nearly 69 percent according to Remodeling Magazine).

About Zephyr

Since 1997, San Francisco-based Zephyr has continued to bring design, innovation and technology to the forefront of the kitchen ventilation hood industry. The company has challenged the perception of what ventilation means in kitchen design and created a new awareness of the importance of a high performing ventilation system. With acclaimed talent such as artistic visionary, Fu-Tung Cheng, and industrial designer, Robert Brunner, Zephyr is able to create cutting-edge residential range hoods unlike any other company. In addition, Zephyr has pioneered ventilation hood technology with the industry's first DCBL Suppression System™; an exclusive innovation that delivers the most silent, energy efficient and

performance-driven range hoods available today. As a direct result of its commitment to elevating range hood design and technology, Zephyr is the recipient of several prestigious awards including Consumer Report Buy Rating, Consumer Digest Best Buy Rating, Chicago Athenaeum Good Design, ADEX (Awards for Design Excellence), Appliance Design 'Excellence In Design' and the Architectural Products 'Product Innovation Award.' To learn more, visit www.zephyronline.com.