

THE RED RIVER VALLEY'S GUIDE TO INTERIOR AND EXTERIOR DESIGN

# DESIGN & LIVING

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COMPLIMENTARY



Escape to the *Lakes*



JENNA GREENHECK  
Waterfront Kitchen & Bath

#### INSIGHT FROM LOCAL EXPERTS

The trend has the Fargo-Moorhead marketplace clamoring, too. Jenna Greenheck with Waterfront Kitchen & Bath in Fargo didn't hesitate to say, "Oh yes, we are seeing it locally. It is typically the female homeowner, especially those following the trends, who come in asking for it. They come in knowing what they want. It is a distinct finish. A lot of times they'll see it in a print and they bring a picture in of what they want."



ALISHA NEMCOE  
Ferguson Bath, Kitchen & Lighting Gallery

"It is the people with discerning tastes. I have people coming in asking for these (the brass and gold finishes), as I am lucky enough to work on some super high end, eclectic projects," noted Alisha Nemcoe, Senior Plumbing Associate at Ferguson's in Fargo. "When I first started, I could not get that brass out of people's homes fast enough. I truly think it is a lot of finishes, like all trends, it comes back around. Manufacturers say, 'I'm going to bring it back and add a modern or traditional twist.' But, what we're seeing today, it is not what I'd call 'antiqued brass,' it could be considered 'brill brass' or more of a matte gold or a champagne bronze. Kind of more like a brushed brass with a brass undertone, which is so on trend. When you put it next to chrome, it has a little bit more pizzazz, more depth for color, a show stopping piece—versus that of chrome or brushed nickel."



Zephyr Ventilation, which makes vent hoods for kitchens, recently introduced the limited edition "Oleoino" hood, which is available in rose gold and black mirror stainless. "The limited edition Oleoino gives consumers the option to get out of their stainless steel comfort zone. Rose gold adds warmth and color to the kitchen and the Black Mirror Stainless is a bold focal point," said Luke Siew, Zephyr President.

"A lot of people associate the golds with being wealthy or richer," noted Nemcoe. "Dombracht has a free standing tub filler which is matte black on the base and rose gold for all the accents. It is a statement piece and sells for around \$10,000. We have one on display in our Fargo showroom, we move it around—it probably weighs as much as a Buick and yes, it is selling," she noted. "I love Dombracht's traditional finishes with the modern flair," Nemcoe added.

