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# Kitchen & Bath Business

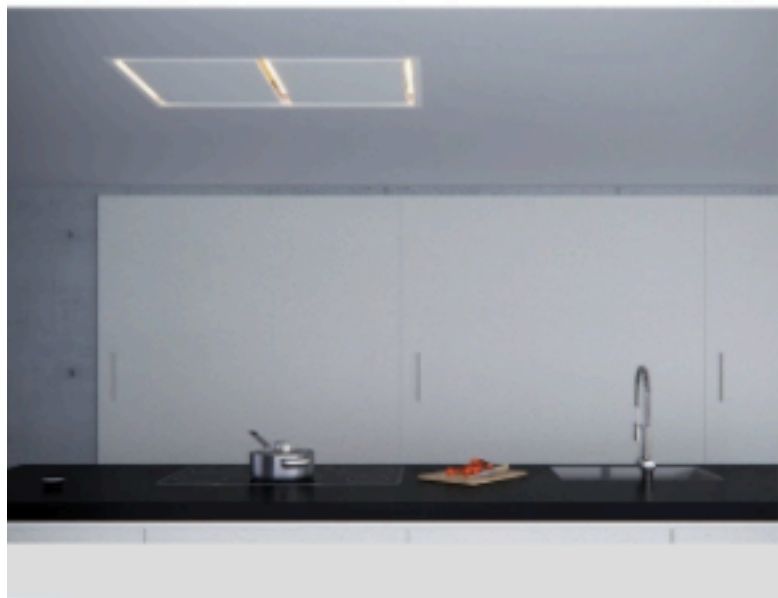
**KBB's 2017 Product Innovator Award Winners**  
**Safe Flooring Choices for Living in Place**  
**Designer and Client Make Bold Color Moves**

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## SECOND PLACE WINNERS

### Lux Island, White by Zephyr



THE LUX ISLAND, WHITE IS FOR HOMEOWNERS who want an unobtrusive view of the kitchen without the traditional island hood. Its integrated design discreetly mounts into the ceiling above the island cooktop – catering to an open kitchen layout – and its white shade blends into the ceiling, which the judges say is ideal in a modern kitchen.

According to Zephyr, the hood is equipped with Perimeter Aspiration, a technique that moves airflow away from the central area of the hood and evenly distributes it through narrow openings around its perimeter. This ensures the hood will keep the kitchen free of smoke and debris and can handle the most powerful cooking jobs over European- or professional-style ranges.

“The physics behind this technique is that air velocity around the perimeter opening increases because of the panel design,” said Luke Siow, Zephyr’s president. “If the hood did not have Perimeter Aspiration System panels, then most of the suction would be in the middle where the blowers are. Using the panels creates an opening around the perimeter of the hood to increase the capture area.”

#### HELPING WITH HEALTH & WELL-BEING

The \$2,099 Lux Island, White, which is part of the company’s Arc Collection, includes a Clean Air Function that turns the hood on once every four hours for 10 minutes on speed one, which allows the hood to continuously recirculate air throughout the day.

“Once again Zephyr has partnered with an innovative designer to create a hood that not only answers the desire for unobtrusive views but helps maintain healthy interior air quality with the Clean Air Function,” said Dreith.

The Arc Collection was designed in partnership with Robert Brunner and his San Francisco firm, Ammunition, and is inspired by simple geometric forms and a sleek, minimal aesthetic. A wireless remote control allows the user to easily control its functions.

THE SPECTRA TOUCH SHOWERHEAD ALLOWS THE USER to change spray patterns with the touch of a finger on the outside ring of the fixture. The Spectra eTouch Showerhead includes a remote control that also allows users to change spray patterns. It can be attached to a base plate that is mounted on the shower wall for ease of use, and its discreet design features a concave touch point with a soft surface.

“This is a great product for anyone needing assistance in the shower by allowing a simple touch to the pad or to the fixture itself,” said McClain. “In a society that values aging in place, this is an added benefit.”

#### GOOD FOR THE HOME & THE ENVIRONMENT

The \$179, 7-in. Spectra Touch and Spectra eTouch Showerheads offer four spray patterns: drench for full-body coverage; sensitive for gentle, soothing coverage; jet for targeted coverage; and massage for pulsating coverage. Both are offered in the standard 2.5 gpm model or a water-saving 1.8 gpm option that is WaterSense certified and CalGreen compliant.

“Some homeowners remain skeptical about the functionality of water-conserving plumbing products, especially showerheads, and prefer to

## Spectra Touch & Spectra eTouch showerheads by American Standard

purchase products that offer a full flow rate,” said Jean-Jacques L’Henaff, vice president of design, LIXIL Americas, the business unit under which American Standard operates. “Like all WaterSense-certified showerheads from American Standard, the Spectra Touch features exclusive technology to produce a drenching spray. As more consumers experience the latest in water-saving showerheads and realize it is possible to save water without sacrifice, we believe these models will grow in popularity.”

These showerheads are attractive to new homeowners – millennials included – because they are offered at a good price point, will fit any size shower and are multi-functional. They are also accessible to people of all ages and with differing physical needs.

