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Zephyr Presents PRESRV™ WINE & BEVERAGE COOLERS

Over 20 years ago, Zephyr established itself as a pioneer in kitchen design, delivering industry-changing ventilation technology. And while the family-founded, San Francisco-based company continues to elevate the range hood with new products and technology, Zephyr is now branching out to revolutionize another aspect of domestic leisure: beverage cooling.

With the introduction of Presrv™ Wine and Beverage Coolers, Zephyr applies its signature, superior craftsmanship to the art of refrigeration, combining high-quality performance with attainable luxury. Presrv reflects the smart design and technology of Zephyr's original products in a whole new context, providing accessible excellence to everyone from the casual home entertainer to the seasoned wine enthusiast.

Presrv Products Born From Passion and Experience

The new collection was born from the Zephyr team's passion for the unparalleled viticulture located just north of the company's headquarters. "Being close to Napa Valley, we're lovers of wine," says Zephyr president, Luke Siow. "We saw an opportunity in the market to create high-quality wine coolers at a more affordable price, while still offering the key features found in the higher-end segment of the market."

Integrating the most sought-after technological elements with eye-catching aesthetics and incomparable value, Presrv offers an elevated cooling experience.

Game-Changing Details At An Accessible Price Point

One important detail of the line is the cooling system itself. "Traditionally, many manufacturers use cooling plates," Siow explains. "But that creates hot and cold pockets throughout the unit, making the top of the cooler warm, and the bottom very cold. We use Active Cooling Technology that circulates the air and offers a consistent and even temperature throughout the entire cavity." This heightened functionality doesn't come at the expense of tranquility; unlike other wine coolers on the market, the Presrv collection is virtually silent, delivering the same sought-after discretion of Zephyr's whisper-quiet ventilation products.

Zephyr's Presrv collection includes four distinctive, industry-disrupting products: Single Zone Wine Cooler, Dual Zone Wine Cooler, Single Zone Beverage Cooler, and Dual Zone French Door Wine + Beverage Cooler. In addition to the inventive Active Cooling Technology, each member of the Presrv family is constructed from 304-grade stainless steel and features tri-color lighting, and PreciseTemp™ interior sensors to maintain accurate temperatures. A vibration-dampening system reduces noise and beverage disturbance, and transparent-gray, dual-pane glass with airflow openings improve air circulation.

Additionally, each model employs full-extension black wood racks—a rare asset that's typically reserved for pricier models. "High-end systems often have a full extension rack that pulls all the way out so people can reach the bottles at the back, so there's that convenience

factor," Siow says. "Our rack glides out effortlessly, and it's made from wood—not the wire or plastic found in many lower-end products—and it's stained black to blend in with the interior, with stainless steel trims for a sleek design element."

Zephyr's Continued Evolution and Commitment to Quality

While Zephyr's venture into beverage refrigeration kicks off a new era for the evolving brand, the company's core values and commitment to quality remain at the heart of the business. "Zephyr has always been on the forefront of innovation and technological efficiency in manufacturing and product design, and now we're extending that to another category," Siow says. "We're just as passionate as we've ever been about enriching everyday life through elevated kitchen design and experiences—the Presrv collection is just a natural extension of that dedication to our customers."

#PresrvtheMoment



Presrv Dual Zone Wine Cooler and Dual Zone French Door Wine & Beverage Cooler; zephyronline.com