

Zephyr Expands Attainable Luxury Offerings With Presrv™ Wine and Beverage Coolers

More than 20 years ago, Zephyr established itself as a pioneer in kitchen design, delivering industry-changing ventilation technology and collaborating with cutting-edge creative talents. And while the family-founded, San Francisco-based company continues to elevate the range hood with new products and technology, **Zephyr is now branching out to revolutionize the wine and beverage cooling industry.** With the introduction of Presrv™ Wine and Beverage Coolers, Zephyr applies its signature, superior craftsmanship to the art of refrigeration, combining high-quality performance with attainable luxury. Integrating the most sought-after technological elements with eye-catching aesthetics and incomparable value, Presrv provides an elevated cooling experience for wine, beer, soda and beyond.



NEARBY INSPIRATION.

"Presrv was born from our close proximity to Napa Valley and passion for great wine and product innovation," says Luke Siow. "We saw an opportunity in the market to offer high-quality wine coolers at a more affordable price, while still offering key features found in the higher-end segment of the market."



CHIC
STONE
COLD
COOLERS

Introducing Presrv™ Wine & Beverage Coolers, the coolest way to keep beverages at optimal storage temperatures. With innovative technology and the sleek, fashionable looks you expect from Zephyr.

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