

THE RETAIL observer

DECEMBER 2021 Vol. 32, Issue 12

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ZEPHYR DESIGNER COLLECTION TAKES KITCHEN GLAMOUR TO NEW HEIGHTS

Pushing the boundaries of form and function, new Zephyr range hoods let home chefs express personality in the kitchen

Zephyr is driven by the idea that everything in the home is an opportunity for personal expression. That philosophy shines through with the introduction of six new kitchen ventilation hoods in the Designer Collection. Inspired by geometry and modern art, the Zephyr Designer Collection features a timeless aesthetic that can complement a broad range of kitchen styles and materials – making them a gorgeous addition to any kitchen. From the iconic Horizon hood that appears to float above the cooktop, to the glamorous Mesa Wall in bold new finishes, the Designer Collection is an expression of artistry and groundbreaking engineering.

- **The Horizon Hood** is a low-profile, freefall design that makes a bold statement in the kitchen. Available in white or black glass with a sleek matte finish, Horizon was an original Zephyr showstopper and now makes its return with improved features and an updated design. Horizon is designed with Dual Capture Zones that collect contaminants through two entry points to improve capture for hard-working home chefs. Capacitive touch controls integrate into the flat glass surface, and ambient lighting illuminates the cooking surface.
- **The Mesa Wall** features three dramatic finishes in matte black, satin gold, and stainless steel. With Invisible Touch controls and hybrid baffle filters, Mesa's sophisticated design takes glamour to new heights. An optional accent rail combines both form and function

and is available in satin gold and stainless steel.

"The new Designer Collection hoods blur the line between functional appliance and modern art for the kitchen," says Luke Siow, Zephyr president.

- Inspired by an abstract art installation, the design-forward **Apex Wall** features a layered glass canopy with Perimeter Aspiration System to ensure a grease-free kitchen. Available in white or matte black glass, Apex pushes the boundaries of ventilation with its vertical-style design, geometric shape, and capacitive touch controls.
- **The Layers Wall** features a subtle, pyramid-shaped body that is packed with innovation such as Perimeter Aspiration System, Invisible Touch Controls, and tri-level LED lighting. Its classic design brings an element of timelessness to the kitchen.
- **The Vista Wall and Vista Island** are equipped with the cutting-edge Perimeter Aspiration System, a technique that increases air velocity and improves the capture of cooking contaminants. Featuring a low-profile design, the Vista range hoods have a sleek stainless-steel body, brilliant LED lighting, and Invisible Touch Controls that blend seamlessly into the range hood canopy when not in use.

For more information on the Zephyr Designer Collection, visit www.zephyronline.com.

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Horizon Hood

