

THE RETAIL observer

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AN EYE ON THE INDUSTRY SINCE 1970



WINTER LAS VEGAS MARKET

Buyers from 50 States
and 50 Countries

NKBA
DESIGN
AWARDS
2022

part two:
innovative showrooms



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ZEPHYR CELEBRATES 25 YEARS

For the past 25 years, Zephyr has pushed the boundaries and continuously evolved to deliver the highest ventilation performance in the kitchen. While its products have changed over the years, Zephyr's commitment to unexpected design and ever-evolving innovation remains the same. World-class designer partnerships and industry-changing technology have kept Zephyr a leader in ventilation and wine and beverage cooling.

A NEW BRAND IS BORN

Founded in San Francisco, Zephyr deliberately set out to change the marketplace with the launch of its Power Series Collection at the 1997 Kitchen & Bath Industry Show. This catapulted Zephyr into the range hood industry with modern design and powerful performance for the kitchen. Zephyr continued to challenge the

traditional definition of a range hood when it introduced Italian style to the U.S. with its Europa Collection. Sculpted glass and stainless steel gave homeowners and designers new options and elevated the range hood to its rightful place in the kitchen.

DESIGNER PARTNERSHIPS FOR THE DECADE

As one of the first appliance manufacturers to partner with world-class creative talent, Zephyr has always been at the forefront of design in the kitchen. In 2005, Zephyr introduced the industry's first signature collection of range hoods: Cheng Collection by Zephyr. The partnership with Fu-Tung Cheng introduced timeless and artistic design to the masses. Zephyr continued its partnerships with world-famous designers such as Sir David Lewis of Bang & Olufsen fame and Robert Brunner, former head of industrial design



ZEPHYR

1997



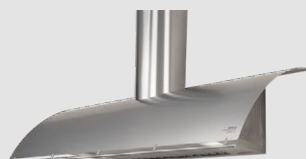
The SF-based company is founded and introduces three models at the Kitchen & Bath Industry Show (KBIS): Whirlwind, Hurricane, and Cyclone. The Power Series catapults Zephyr into the range hood industry.

2001



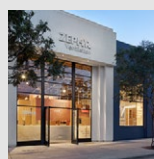
Europa Collection - Zephyr challenges the traditional definition of a range hood and brings Italian style to U.S. kitchens using sculpted glass and stainless steel to give homeowners and designers new options.

2004



Cheng Collection - Zephyr partners with renowned architect and designer, Fu-Tung Cheng, and introduces the world's first signature collection of range hoods.

2006



Design & Experience Center Grand Opening.

2008



Arc Collection by Robert Brunner - Zephyr partners with industrial designer Robert Brunner. The range hoods are influenced by Brunner's passion for fusing lifestyle with innovation evident in his earlier work at Apple and as a designer of the Nook by Barnes and Noble, and the Beats by Dre collaboration.

at Apple and designer of the Amazon Kindle and the Beats by Dre headphones. These modern collections brought a sleek, minimalist aesthetic to the range hood with groundbreaking engineering.

PRESRV™ WINE & BEVERAGE COOLERS

With the introduction of Presrv™ Wine and Beverage Coolers in 2019, Zephyr applied its signature superior craftsmanship to the art of refrigeration, combining high-quality performance with attainable luxury. While Zephyr's venture into beverage refrigeration kicked off a new era for the evolving brand, the company's core values and commitment to quality remained at the heart of the business. "Zephyr has always been on the forefront of innovation in manufacturing and product design," says Luke Siow, Zephyr president. "We saw an opportunity in the market to offer high-quality wine coolers at a more affordable price, while still offering key features found in the higher-end segment of the market."

TECHNOLOGY, SMART DESIGN & CLEAN AIR

Over the past 25 years, Zephyr has built powerful kitchen ventilation hoods with technology that delivers peace of mind. The

Zephyr Connect App allows customers to remotely control their range hoods from anywhere using a mobile device. This changed the way consumers interact with the range hood through voice activation, helpful notifications, and access to customer support. PowerWave™ technology is another example of how Zephyr pushes the boundaries in the ventilation category. Featuring three-phase AC power and aerodynamic blades to help move up to 1,300 CFM with two blowers combined, PowerWave™ is the most powerful dual-internal blower system on the market.

"We design our products to provide a more comfortable living space and increased indoor air quality in the kitchen, which leads to a healthier home environment," says Siow. "Special motor blowers, Intuitive Controls, Voice Activation, Enhanced LED Lighting – all of this technology works together to create an extremely effective, powerful kitchen hood."

With integrity, resilience, and its adventurous spirit, Zephyr will continue to care about clean air and smart design while delivering inspiring experiences that enhance the quality of life for its customers for the next 25 years and beyond.

RO



2011



DCBL Suppression System® - The groundbreaking technology sets the new industry standard for performance. DCBL® shatters ENERGY STAR® ratings and raises the bar in creating a more energy-efficient hood that is nearly silent.

2018



Presrv™ Wine & Beverage Coolers - Born from passion and experience, Zephyr identifies an opportunity in the marketplace to apply its signature craftsmanship to the art of refrigeration. Presrv™ Wine and Beverage Coolers reflect the smart design and technology of Zephyr's original products in a whole new context.

2021



Zephyr Connect expands connected technology in the kitchen with an interactive app that allows customers to remotely control their range hoods from anywhere. With remote and voice control and real-time diagnostics, Zephyr Connect changes the way customers interact with their range hood.



2022

Zephyr Celebrates 25 Years!



STYLE TO STOP YOU COULD

Presrv™ Wine & Beverage Coolers are the coolest way to keep beverages at optimal storage temperatures. With innovative technology and the sleek, fashionable looks you expect from Zephyr.

25 Years of Smart Design and Clean Air.

Visit our San Francisco Design & Experience Center to learn more.

zephyronline.com

ZEPHYR

